

CAREER OPPORTUNITY AT BLIMP

GRAPHIC DESIGNER (DIGITAL / PRINT)

We are looking for an enthusiastic person to join our digital marketing team. The perfect candidate will have excellent graphic design skills, be self-driven but a team player, creative, and enthusiastic with a passion for the digital marketing & advertising industry. This is a full-time role based in Peshawar.

Essential Attributes

- No previous experience is required but will improve your chances of hiring.
- At least a bachelor's degree in a relevant field of study. Exceptions can be made for career oriented applicants.
- Proficient in modern design software including Photoshop, Illustrator & Corel Draw.
- Creative with a sharp eye for good design and a mind for creative digital marketing campaigns.
- Knowledge of typography, colour psychology and print industry.
- Excellent communication skills with a good on written English.
- Well-read and updated with current trends in the digital marketing & design industry.

Desired Attributes

These skills are not required but will improve your chances of getting shortlisted.

- Basic knowledge of web & print design standards.
- Up to date with design guidelines of social media networks.
- Experience of working on design projects for print.
- Experience of newspaper ad sizes.

The Role & Responsibilities

You will be required to play an active role in supporting the digital marketing team in designing social media content for Blimp's client. You may also be required to design banners for websites and print material such as brochures, flyers and branded stationary etc.

- Understand customer requirements & translate it into action points
- Work with the Project Manager or digital marketing teams to give realistic timelines for project completion
- Plan & execute design projects
- Communicate with the client and team via phone, WhatsApp, email and project management tools such as Asana
- Create daily designs for social media pages
- Document all projects with backups of source files
- Occasional visits to client offices for meetings

What's in it for you?

A career at Blimp offers you great benefit opportunities with a competitive package of salary, benefits and recognition.

- Creative work environment.

- Opportunity to learn and grow in the field of Advertising, Digital Marketing & PR.
- Saturday & Sundays off.
- 20 yearly holidays
- Fast-track career progression
- A competitive salary

This is a full-time but flexible 7-hour commitment based in Peshawar. The job comes with a standard three-month probation period.

About Blimp

Blimp is a fast-growing marketing & PR agency based in Peshawar. With a growing portfolio of clients, we are always on the look for enthusiastic people to join our team.

Apply for this job by emailing a cover letter, CV and portfolio to:

hello@blimp.pk